

Tender Ref no.: 2018-24

China Mobile Hong Kong Limited

Tender for Media Agency

Tender Notice

Objective:

This is an open tender for the appointment of a Media Agency to provide the media strategy planning and Media buy service to China Mobile Hong Kong Limited (CMHK) in Hong Kong.

Expression of Interest:

1. Interested parties are required to submit their Expression of Interest via email at tender@hk.chinamobile.com on or before **20 June, 2018**.
2. The submission should be provided with the following information:
 - authorized person/representative/key staff of the tenderer
 - correspondence address of the tenderer
 - contact telephone and fax number
 - contact email address

Collection of Tender Documents:

Within two working days of receipt of the Expression of Interest, CMHK will inform interested party about the detailed arrangement for the obtainment of the Tender Document by telephone or email.

Submission of Tenders:

10:00 (Hong Kong time) on **20 July, 2018**

Remarks:

All tenders shall be submitted to the tender box by the tender closing time, and shall comply with the following requirements:

1. Tenderer **MUST** be a Limited Company.
2. If required, tenderer has to sign the Confidentiality Agreement upon obtainment of the Tender Document.
3. CMHK is not bound to accept the tender with the best offer or any tender, and reserves the right to negotiate with any tenderer about the terms of the offer or to reject all tenders.

For any enquiry in connection with this tender notice, please contact us at tender@hk.chinamobile.com.